Report

## WEEKLY PANDEMIC TRACKER

PRESENTED BY





Association for Canadian Studies • Association d'études canadiennes

May 11<sup>th</sup>, 2020



## **METHODOLOGY**



#### METHODOLOGY



- From May 8<sup>th</sup> to May 10<sup>th</sup> , 2020
- 1,526 Canadians and 1,004 Americans, 18 years of age or older, randomly recruited from LEO's online panel.
  - Using data from the 2016 Census, results were weighted according to gender, age, mother tongue, region, education level and presence of children in the household in order to ensure a representative sample of the population.
    - No margin of error can be associated with a non-probability sample (Web panel in this case). However for comparative purposes, a probability sample of 1,526 respondents would have a margin of error of  $\pm 2.51\%$ , 19 times out of 20, while a probability sample of 1,004 would have a margin of error of  $\pm 3.09\%$ , 19 times out of 20.

The research results presented here are in full compliance with the CRIC Public Opinion Research Standards and Disclosure Requirements.



### **METHODOLOGY**

**Notes on Reading this Report** 

The numbers presented have been rounded up. However, the numbers before rounding were used to calculate the sums presented and might therefore not correspond to the manual addition of these numbers.

In this report, data in bold **red** characters indicate a significantly lower proportion than that of other respondents. Conversely, data in bold **green** characters indicate a significantly higher proportion that that of other respondents.

A more detailed methodology is presented in the appendix.

If you have questions about the data presented in this report, please contact Christian Bourque, Associate and Executive Vice-Present at the following e-mail address: <a href="mailto:cbourque@leger360.com">cbourque@leger360.com</a> or Jack Jedwab, President & CEO of the Association for Canadian Studies: <a href="mailto:jack.jedwab@acs-aec.ca">jack.jedwab@acs-aec.ca</a>

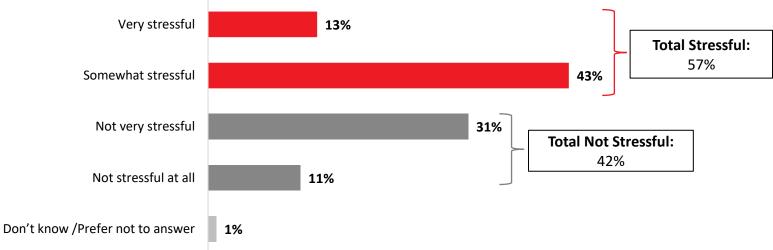


# Newest developments

### **STRESS: LEAVING THE HOUSE / BEING IN PUBLIC**



#### CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?



		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289
	Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283
Total Stressful		57%	55%	<b>49%</b>	64%	55%	48%	59%	<b>62%</b>	57%	<b>5</b> 3%	55%	59%	55%
Very stressful		13%	11%	12%	15%	16%	15%	10%	15%	13%	12%	14%	14%	12%
Somewhat stressful		43%	44%	<b>38%</b>	<b>48%</b>	39%	34%	49%	46%	44%	41%	42%	45%	43%
Total Not Stressful		42%	42%	51%	35%	44%	48%	40%	<b>36%</b>	42%	47%	44%	40%	44%
Not very stressful		31%	27%	42%	23%	35%	34%	30%	28%	28%	35%	34%	29%	28%
Not stressful at all		11%	15%	<mark>9%</mark>	12%	9%	15%	10%	<b>9%</b>	14%	11%	10%	11%	15%
Don't know/Refuse		1%	3%	0%	1%	1%	3%	1%	2%	1%	0%	1%	1%	1%

# STRESS: LEAVING THE HOUSE / BEING IN PUBLIC (CANADA VS UNITED STATES)



CTC72. When you have to leave your house and be out in public, to what extent do you find that stressful?

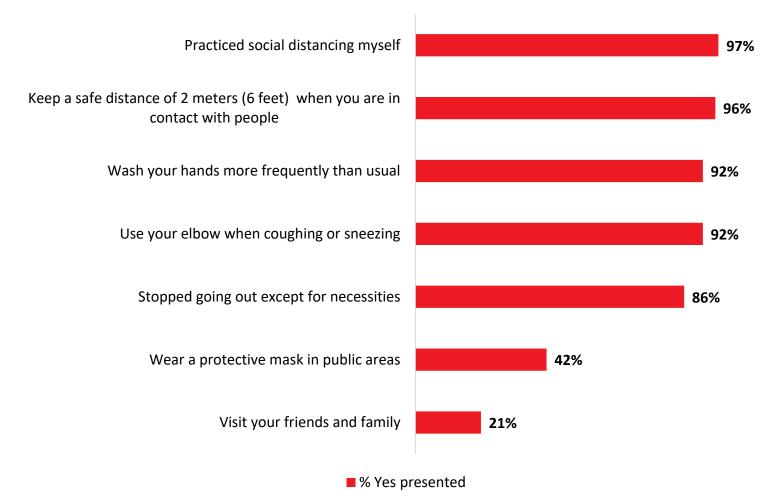
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		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
U	nweighted n =	1,526	1,004	
Total Stressful		57%	64%	7
Very stressful		13%	22%	9
Somewhat stressful		43%	42%	1
Total Not Stressful		42%	35%	7
Not very stressful		31%	21%	10
Not stressful at all		11%	14%	3
Don't know/Refuse		1%	2%	1

#### IMPACT ON COMMON BEHAVIOUR



CTC15: In the past week, have you done any of the following MULTIPLE MENTIONS\*:







#### CTC15: In the past week, have you done any of the following, MULTIPLE MENTIONS\*

Base: All respondents (n=1,526)

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n = % Yes presented	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Practiced social distancing myself	97%	98%	95%	97%	93%	97%	98%	96%	96%	97%	97%	97%	95%	98%	-1
Keep a safe distance of 2 meters (6 feet) when you are in contact with people	96%	96%	96%	97%	90%	98%	97%	94%	96%	98%	96%	97%	96%	97%	-1
Wash your hands more frequently than usual	92%	90%	93%	92%	88%	88%	94%	91%	92%	92%	92%	91%	92%	92%	-
Use your elbow when coughing or sneezing	92%	87%	95%	90%	94%	92%	94%	94%	92%	90%	92%	92%	91%	92%	-
Stopped going out except for necessities	86%	84%	88%	87%	81%	90%	80%	85%	87%	85%	86%	86%	83%	89%	-3
Wear a protective mask in public areas	42%	40%	37%	51%	31%	36%	37%	45%	37%	44%	44%	48%	<b>26%</b>	38%	+4
Visit your friends and family	21%	18%	18%	17%	33%	24%	28%	26%	22%	17%	22%	20%	20%	18%	+3

\*Because respondents were able to give multiple answers, total mentions may exceed 100%.





CTC15: In the past week, have you done any of the following, MULTIPLE  ${\sf MENTIONS}^*$ 

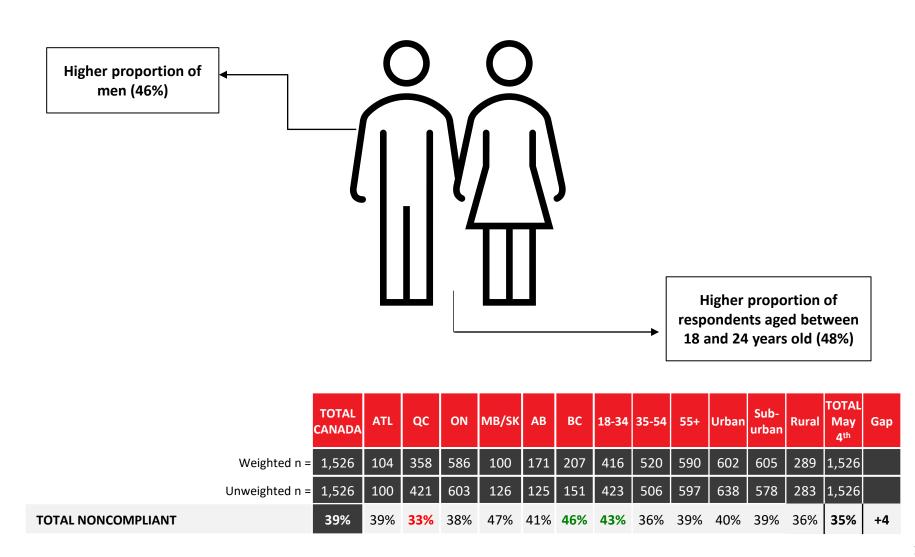


		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
% Yes presented	Unweighted n =	1,526	1,004	
Practiced social distancing myself		97%	93%	4
Keep a safe distance of 2 meters (6 feet) w contact with people	/hen you are in	96%	90%	6
Wash your hands more frequently than us	ual	92%	86%	6
Use your elbow when coughing or sneezin	g	92%	84%	8
Stopped going out except for necessities		86%	82%	4
Wear a protective mask in public areas		42%	79%	37
Visit your friends and family		21%	34%	13

#### CANADIANS' COMPLIANCE WITH MEASURES IN PLACE



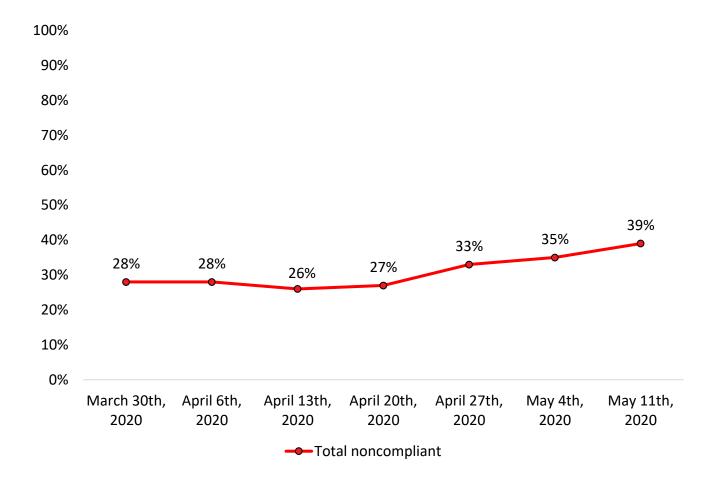
% of respondents who did not comply with at least one of the measures in CTC15 Base: All respondents (n=1,526)



### CANADIANS' COMPLIANCE WITH MEASURES IN PLACE (Evolution)



% of respondents who did not comply with at least one of the measures in CTC15



COMPLIANCE WITH MEASURES IN PLACE (CANADA VS UNITED STATES)





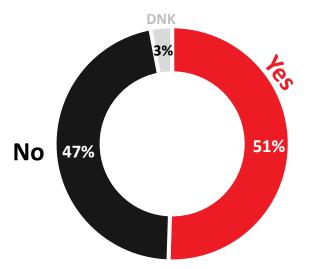
% of respondents who did not comply with at least one of the measures in CTC15

		*		
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
	Unweighted n =	1,526	1,004	
TOTAL NONCOMPLIANT		39%	55%	16

### **OTHERS GETTING WITHIN TWO METERS OF CANADIANS**



CTC71. Despite the fact that you are making considerable efforts to respect social distancing, have people outside your family gotten within two meters of you over the past week ?

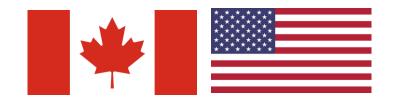


		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289
	Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283
Yes		51%	38%	49%	46%	<b>62%</b>	61%	58%	<b>59%</b>	53%	43%	53%	50%	46%
No		47%	61%	49%	<b>50%</b>	<b>30%</b>	<b>38%</b>	40%	37%	44%	55%	45%	47%	51%
Don't know / Prefer not to answer		3%	1%	2%	4%	7%	1%	2%	4%	3%	2%	3%	3%	3%

## OTHERS GETTING WITHIN TWO METERS OF RESPONDENTS (CANADA VS UNITED STATES)



CTC71. Despite the fact that you are making considerable efforts to respect social distancing, have people outside your family gotten within two meters of you over the past week ?



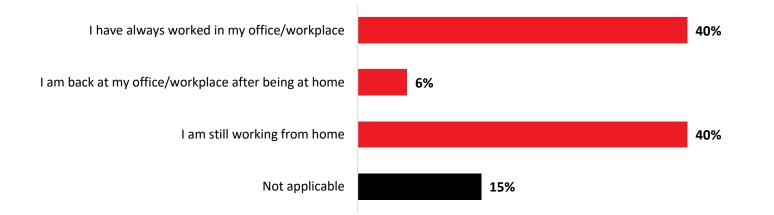
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n =	1,526	1,004	
Yes	51%	53%	2
Νο	47%	42%	5
Don't know / Prefer not to answer	3%	5%	2

#### **CURRENT WORK SITUATION**



#### CTC66. What is your current work situation?

Base: Respondents who are currently working (n=746)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weighted n =	702	42	166	265	51	78	99	219	336	147	294	273	128
Unweighted n =	746	49	215	288	63	56	75	234	350	162	335	268	134
I have always worked in my office/workplace	40%	53%	31%	34%	41%	61%	43%	37%	43%	37%	35%	39%	51%
I am back at my office/workplace after being at home	6%	5%	4%	5%	9%	7%	9%	8%	4%	5%	5%	8%	2%
I am still working from home	40%	28%	43%	48%	33%	26%	29%	36%	41%	41%	46%	39%	27%
Not applicable	15%	14%	22%	13%	16%	6%	19%	19%	12%	17%	14%	14%	20%

#### CURRENT WORK SITUATION (CANADA VS UNITED STATES)



#### CTC66. What is your current work situation?

Base: Respondents who are currently working



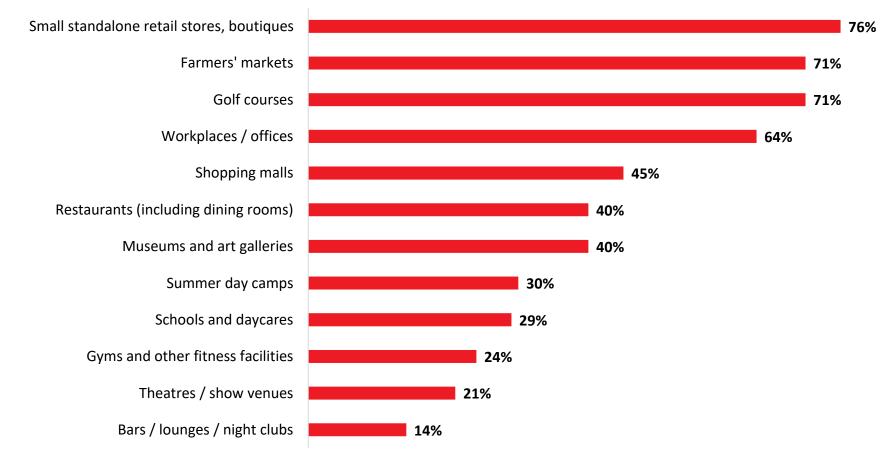
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	702	494	
Unweighted n =	746	489	
I have always worked in my office/workplace	40%	31%	9
I am back at my office/workplace after being at home	6%	9%	3
I am still working from home	40%	49%	9
Not applicable	15%	11%	4

#### **REOPENING OF NON-ESSENTIAL SERVICES AND BUSINESSES**



CTC67. Which of the following should be opened very soon under physical distancing rules and other public health guidelines and which should remain closed until next month or later?

Base: All respondents (n=1,526)



% Open very soon Presented

#### **REOPENING OF NON-ESSENTIAL SERVICES AND BUSINESSES (DETAILS)**



CTC67. Which of the following should be opened very soon under physical distancing rules and other public health guidelines and which should remain closed until next month or later?

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural
	Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289
% Open very soon Presented	Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283
Small standalone retail stores, bout	iques	76%	75%	85%	71%	66%	80%	76%	68%	80%	79%	75%	75%	81%
Farmers' markets		71%	61%	86%	66%	66%	60%	76%	<b>63%</b>	78%	71%	71%	71%	74%
Golf courses		71%	76%	70%	68%	72%	74%	77%	<b>60%</b>	74%	77%	70%	71%	76%
Workplaces / offices		64%	69%	70%	56%	64%	68%	67%	60%	65%	64%	63%	62%	68%
Shopping malls		45%	49%	45%	38%	51%	44%	56%	35%	48%	48%	45%	45%	42%
Restaurants (including dining room	s)	40%	40%	45%	32%	42%	31%	57%	36%	43%	39%	40%	38%	44%
Museums and art galleries		40%	43%	42%	36%	41%	38%	<b>50%</b>	37%	42%	41%	40%	40%	42%
Summer day camps		30%	26%	43%	<b>21%</b>	28%	31%	34%	25%	32%	31%	<b>26%</b>	32%	33%
Schools and daycares		29%	24%	45%	20%	<b>19%</b>	22%	37%	26%	29%	31%	29%	28%	31%
Gyms and other fitness facilities		24%	32%	28%	22%	26%	20%	25%	23%	25%	25%	22%	26%	28%
Theatres / show venues		21%	17%	24%	19%	28%	19%	24%	21%	24%	20%	21%	20%	24%
Bars / lounges / night clubs		14%	19%	14%	11%	15%	15%	20%	12%	14%	16%	14%	13%	17%

## REOPENING OF NON-ESSENTIAL SERVICES AND BUSINESSES (CANADA VS UNITED STATES)



CTC67. Which of the following should be opened very soon under physical distancing rules and other public health guidelines and which should remain closed until next month or later?

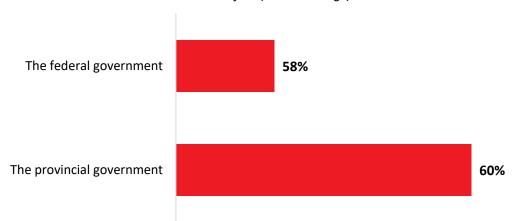
Base: All respondents

			*****	
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
% Open very soon presented	Unweighted n =	1,526	1,004	
Small standalone retail stores, boutiques		76%	58%	18
Farmers' markets		71%	<b>61%</b>	10
Golf courses		71%	57%	14
Workplaces / offices		64%	56%	8
Shopping malls		45%	39%	6
Restaurants (including dining rooms)		40%	43%	3
Museums and art galleries		40%	40%	-
Summer day camps		30%	27%	3
Schools and daycares		29%	27%	2
Gyms and other fitness facilities		24%	29%	5
Theatres / show venues		21%	26%	5
Bars / lounges / night clubs		14%	22%	8

#### SATISFACTION WITH THE MEASURES BEING PUT IN PLACE TO MANAGE ECONOMIC DISRUPTION



CTC68. To this day, how satisfied are you with the measures being put in place to manage the economic disruption caused by the COVID-19 (Coronavirus) pandemic by the following? Please rate on a scale of 1 to 7 where '1' is you are very dissatisfied and '7' means you are very satisfied. Base: All respondents (n=1,526)



% Satisfied (5+6+7 ratings) Presented

	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural
Weight	ed n = 1,526	104	358	586	100	171	207	416	520	590	602	605	289
Unweight <b>% Satisfied (5+6+7 ratings) Presented</b>	ed n = 1,526	100	421	603	126	125	151	423	506	597	638	578	283
The federal government	58%	66%	62%	56%	53%	56%	59%	61%	56%	58%	61%	57%	58%
The provincial government	60%	69%	67%	60%	51%	43%	61%	57%	59%	63%	62%	58%	62%

### SATISFACTION WITH THE MEASURES BEING PUT IN PLACE TO MANAGE ECONOMIC DISRUPTION (CANADA VS UNITED STATES)



CTC68. To this day, how satisfied are you with the measures being put in place to manage the economic disruption caused by COVID-19 (Coronavirus) pandemic by the following? Please rate on a scale of 1 to 7 where '1' is you are very dissatisfied and '7' means you are very satisfied. Base: All respondents

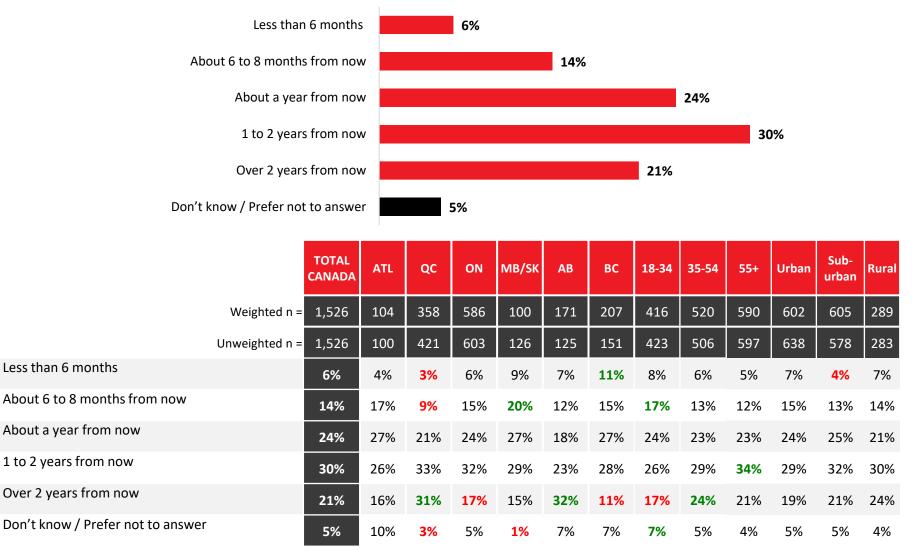


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n = % Satisfied (5+6+7 ratings) Presented	1,526	1,004	
The federal government / The US President	58%	42%	16
The provincial government / Your State government	60%	54%	6

#### WHEN WILL THE ECONOMY BE BACK TO NORMAL IN YOUR PROVINCE?



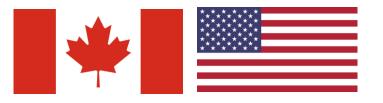
CTC69. In your opinion, how long will it take for the economy in your province to start getting back to normal where commercial activity and jobs are being created at a level before the pandemic hit Canada in March of this year? Will it be...



# WHEN WILL THE ECONOMY BE BACK TO NORMAL IN YOUR PROVINCE/STATE? (CANADA VS UNITED STATES)



CTC69. In your opinion, how long will it take for the economy in your province / your state to start getting back to normal where commercial activity and jobs are being created at a level before the pandemic hit Canada / The United States in March of this year? Will it be... Base: All respondents

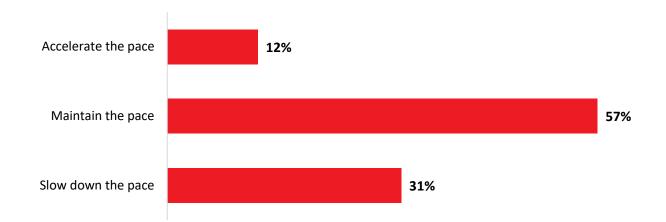


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n =	1,526	1,004	
Less than 6 months	6%	15%	9
About 6 to 8 months from now	14%	19%	6
About a year from now	24%	19%	6
1 to 2 years from now	30%	19%	11
Over 2 years from now	21%	18%	3
Don't know / Prefer not to answer	5%	10%	5

## PACE OF RELAXING PROTECTIVE MEASURES (PROVINCIAL GOVERNMENT)



CTC64. Do you feel that your provincial government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/selfisolation measures to allow a gradual return to normal activities?



	TOTAL CANADA	ATL	QC	ON	мв/ѕк	AB	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Accelerate the pace	12%	13%	10%	12%	17%	14%	14%	11%	12%	13%	13%	10%	13%	11%	+1
Maintain the pace	57%	79%	50%	58%	47%	44%	73%	56%	57%	58%	58%	58%	56%	63%	-6
Slow down the pace	31%	<b>8%</b>	40%	30%	36%	43%	14%	33%	31%	29%	29%	31%	31%	27%	+4

## PACE OF RELAXING PROTECTIVE MEASURES (PROVINCIAL/STATE GOVERNMENT), (CANADA VS UNITED STATES)



CTC64. Do you feel that your provincial/state government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

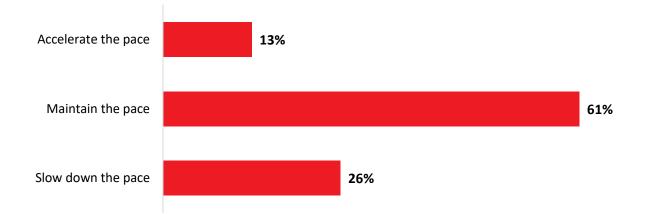


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n =	1,526	1,004	
Accelerate the pace	12%	25%	13
Maintain the pace	57%	<b>49%</b>	8
Slow down the pace	31%	26%	5

#### PACE OF RELAXING PROTECTIVE MEASURES (FEDERAL GOVERNMENT)



CTC65. Do you feel that your federal government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/self-isolation measures to allow a gradual return to normal activities?

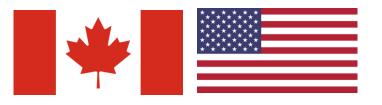


	TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighte	ed n = 1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighte	ed n = 1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Accelerate the pace	13%	8%	13%	12%	17%	13%	15%	12%	13%	14%	14%	12%	12%	12%	+1
Maintain the pace	61%	81%	61%	59%	<b>52%</b>	48%	70%	56%	63%	62%	62%	60%	63%	64%	-3
Slow down the pace	26%	11%	25%	29%	31%	38%	15%	32%	24%	24%	24%	28%	25%	24%	+2

#### PACE OF RELAXING PROTECTIVE MEASURES (FEDERAL GOVERNMENT) (CANADA VS UNITED STATES)



CTC65. Do you feel that your federal government should accelerate, maintain, or slow down the pace at which it is relaxing social distancing/selfisolation measures to allow a gradual return to normal activities?

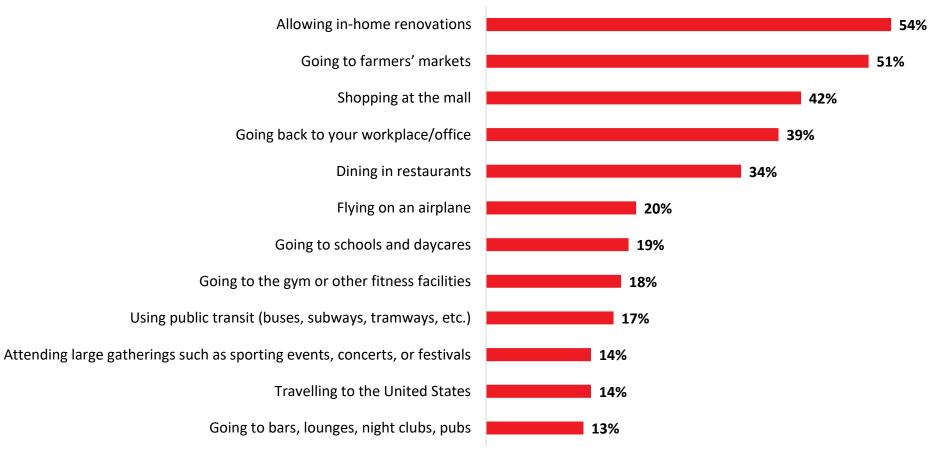


	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n =	1,526	1,004	
Accelerate the pace	13%	23%	10
Maintain the pace	61%	44%	17
Slow down the pace	26%	32%	6

### LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED

CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

Base: All respondents (n=1,526)



% Comfortable presented

#### LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED – DETAILS





CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

		TOTAL CANADA	ATL	QC	ON	MB/SK	AB	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
	Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
% Comfortable Presented	Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Allowing in-home renovations		54%	70%	56%	53%	51%	49%	51%	53%	58%	<b>50%</b>	51%	53%	<b>63%</b>	60%	-6
Going to farmers' markets		51%	45%	48%	51%	47%	45%	<b>62%</b>	<b>46%</b>	57%	49%	51%	49%	54%	56%	-5
Shopping at the mall		42%	47%	43%	39%	41%	38%	53%	38%	47%	41%	42%	43%	41%	50%	-8
Going back to your workplace/	office	39%	36%	38%	36%	37%	39%	50%	49%	48%	23%	40%	37%	38%	43%	-4
Dining in restaurants		34%	45%	38%	<b>29%</b>	36%	31%	36%	35%	33%	33%	33%	32%	38%	41%	-7
Flying on an airplane		20%	26%	18%	18%	24%	19%	26%	27%	19%	17%	23%	18%	17%	23%	-3
Going to schools and daycares		19%	18%	24%	17%	16%	17%	20%	24%	26%	9%	17%	18%	24%	24%	-5
Going to the gym or other fitne	ss facilities	18%	21%	22%	17%	13%	18%	20%	25%	19%	14%	18%	19%	18%	21%	-3
Using public transit (buses, sub tramways, etc.)	ways,	17%	15%	<b>13%</b>	18%	13%	15%	24%	20%	15%	15%	19%	16%	1 <b>0%</b>	21%	-4
Attending large gatherings such events, concerts, or festivals	n as sporting	14%	14%	12%	15%	18%	13%	16%	16%	18%	<b>10%</b>	15%	12%	17%	20%	-6
Travelling to the United States		14%	15%	14%	15%	12%	16%	12%	15%	16%	<b>12%</b>	12%	15%	15%	19%	-5
Going to bars, lounges, night cl	ubs, pubs	13%	16%	11%	11%	14%	16%	22%	17%	16%	<b>9%</b>	15%	11%	15%	17%	-4

#### LEVEL OF COMFORT WITH ACTIVITIES AFTER PROTECTIVE MEASURES ARE LIFTED (CANADA VS UNITED STATES)



\* + \* + \* + \* + \*



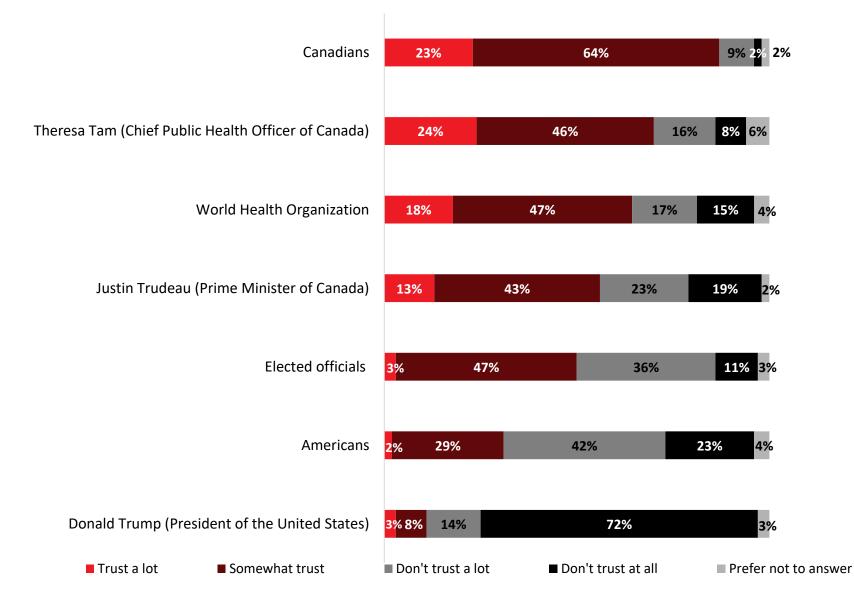
CTC54. Once the governments lift the protective measures put in place to fight COVID-19, which of the following would you be comfortable doing...

	*		
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n = % Comfortable presented	1,526	1,004	
Allowing in-home renovations	54%	45%	9
Going to farmers' markets	51%	46%	5
Shopping at the mall	42%	32%	10
Going back to your workplace/office	39%	34%	5
Dining in restaurants	34%	32%	2
Flying on an airplane	20%	21%	1
Going to schools and daycares	19%	20%	1
Going to the gym or other fitness facilities	18%	21%	3
Using public transit (buses, subways, tramways, etc.)	17%	17%	-
Attending large gatherings such as sporting events, concerts, or festivals	14%	19%	5
Travelling to the United States / To Canada	14%	28%	14
Going to bars, lounges, night clubs, pubs	13%	17%	4

### TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS



#### CTC39. To what extent do you trust each of the following?



### **TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS – DETAILS**



#### CTC39. To what extent do you trust each of the following?

		TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
	Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
% Total Trust presented	Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Canadians		87%	87%	85%	85%	96%	89%	92%	83%	87%	<b>90%</b>	88%	86%	88%	87%	-
Theresa Tam (Chief Public Heal Canada)	th Officer of	70%	71%	64%	69%	72%	70%	81%	71%	66%	73%	73%	69%	67%	73%	-3
World Health Organization		65%	65%	70%	62%	71%	54%	68%	68%	<b>60%</b>	67%	<b>69%</b>	<b>60%</b>	66%	67%	-2
Justin Trudeau (Prime Minister	of Canada)	56%	68%	52%	61%	46%	47%	56%	<b>62%</b>	54%	53%	60%	52%	56%	56%	-
Elected officials		51%	49%	59%	53%	53%	31%	45%	56%	47%	50%	52%	52%	46%	49%	+2
Americans		32%	33%	<b>2</b> 1%	35%	38%	39%	32%	31%	32%	33%	31%	32%	33%	33%	-1
Donald Trump (President of the	United States)	11%	8%	7%	11%	15%	17%	13%	10%	12%	10%	9%	13%	13%	12%	-1

## TRUST IN DIFFERENT PEOPLE AND INSTITUTIONS (CANADA VS UNITED STATES)





CTC39. To what extent do you trust each of the following?

*	
•	

		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
% Total Trust presented	Unweighted n =	1,526	1,004	
Canadians		87%	75%	12
Theresa Tam (Chief Public Heal Dr. Anthony Fauci (Director of t of Allergy and Infectious Diseas	he National Institute	70%	68%	2
World Health Organization		65%	59%	6
Justin Trudeau (Prime Minister	of Canada)	56%	57%	1
Elected officials		51%	39%	12
Americans		32%	72%	40
Donald Trump (President of the	e United States)	11%	40%	29

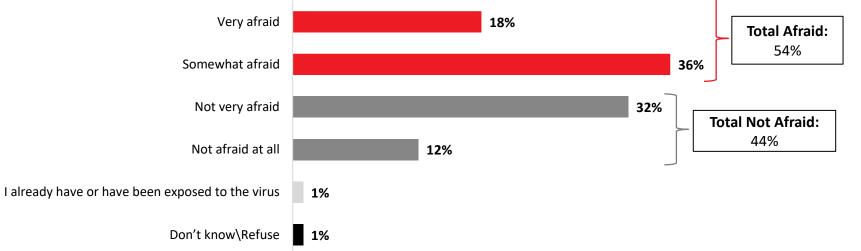


# Tracking of the COVID-19 Virus

Week 8

### FEAR OF CONTRACTING THE VIRUS

#### CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?



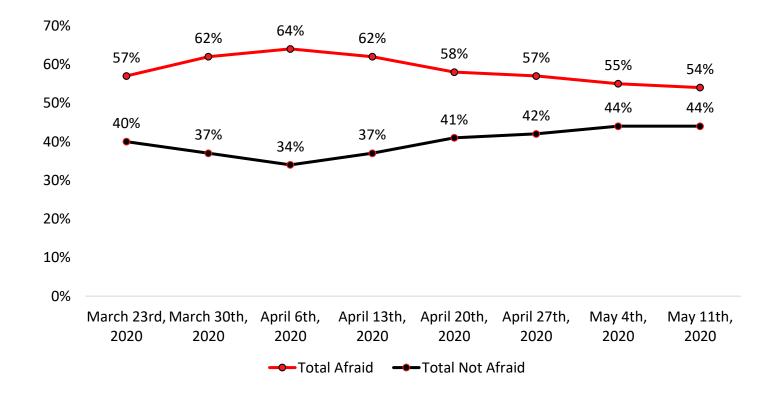
	TOTAL CANADA	ATL	QC	ON	МВ/ЅК	AB	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Total Afraid	54%	42%	48%	58%	58%	46%	64%	52%	54%	55%	56%	56%	47%	55%	-1
Very afraid	18%	<b>10%</b>	17%	19%	21%	19%	17%	<b>13%</b>	20%	18%	17%	19%	16%	15%	+3
Somewhat afraid	36%	31%	<b>30%</b>	40%	37%	<b>28%</b>	47%	39%	34%	36%	39%	36%	31%	40%	-4
Total Not Afraid	44%	58%	51%	<b>40%</b>	42%	51%	34%	44%	45%	44%	42%	42%	53%	44%	-
Not very afraid	32%	41%	43%	<b>28%</b>	25%	32%	22%	35%	29%	32%	31%	30%	38%	32%	-
Not afraid at all	12%	18%	7%	12%	17%	19%	12%	<b>9%</b>	16%	12%	12%	12%	14%	12%	-
I already have or have been exposed to the virus	1%	0%	1%	1%	0%	0%	1%	2%	0%	0%	1%	1%	0%	0%	+1
Don't know/Refuse	1%	0%	1%	1%	0%	3%	1%	2%	1%	1%	1%	2%	0%	1%	-





### FEAR OF CONTRACTING THE VIRUS (Evolution)

**CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?** Base: All respondents



### FEAR OF CONTRACTING THE VIRUS (CANADA VS UNITED STATES)



CTC1. Are you personally afraid of contracting the COVID-19 (Coronavirus)?

Base: All respondents



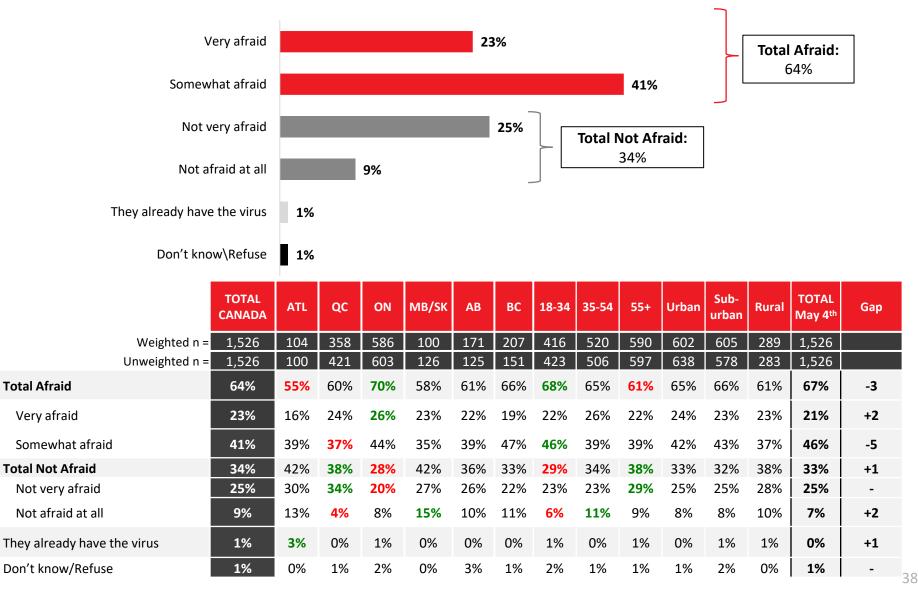
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n =	1,526	1,004	
Total Afraid	54%	64%	10
Very afraid	18%	26%	8
Somewhat afraid	36%	38%	2
Total Not Afraid	44%	34%	10
Not very afraid	32%	19%	13
Not afraid at all	12%	15%	3
I already have or have been exposed to the virus	1%	1%	-
Don't know/Refuse	1%	1%	-

### FEAR OF A FAMILY MEMBER GETTING THE VIRUS



### CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)?

Base: All respondents (n=1,526)



### FEAR OF A FAMILY MEMBER GETTING THE VIRUS (Evolution)



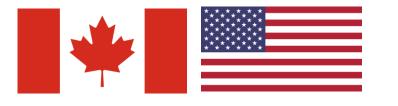
**CTC2.** Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)? Base: All respondents

76% 80% 73% 73% 69% 69% 68% 67% 70% 64% 60% 50% 40% 34% 33% 30% 29% 28% 26% 30% 25% 23% 20% 10% 0% March April 6th, April 13th, April 20th, April 27th, May 4th, May 11th, March 23rd, 2020 30th, 2020 2020 2020 2020 2020 2020 2020 ---- Total Afraid --- Total Not Afraid

# FEAR OF A FAMILY MEMBER GETTING THE VIRUS (CANADA VS UNITED STATES)



CTC2. Are you afraid that someone in your immediate family will be contracting the COVID-19 (Coronavirus)? Base: All respondents



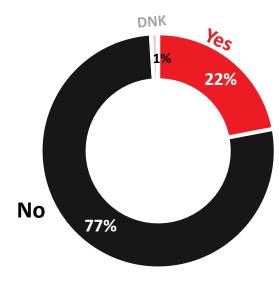
		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
	Unweighted n =	1,526	1,004	
Total Afraid		64%	67%	3
Very afraid		23%	29%	6
Somewhat afraid		41%	38%	3
Total Not Afraid		34%	31%	3
Not very afraid		25%	18%	7
Not afraid at all		9%	13%	4
They already have the virus		1%	1%	-
Don't know/Refuse		1%	2%	1

### **RELATIVES INFECTED BY COVID-19**



CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

Base: All respondents (n=1,526)



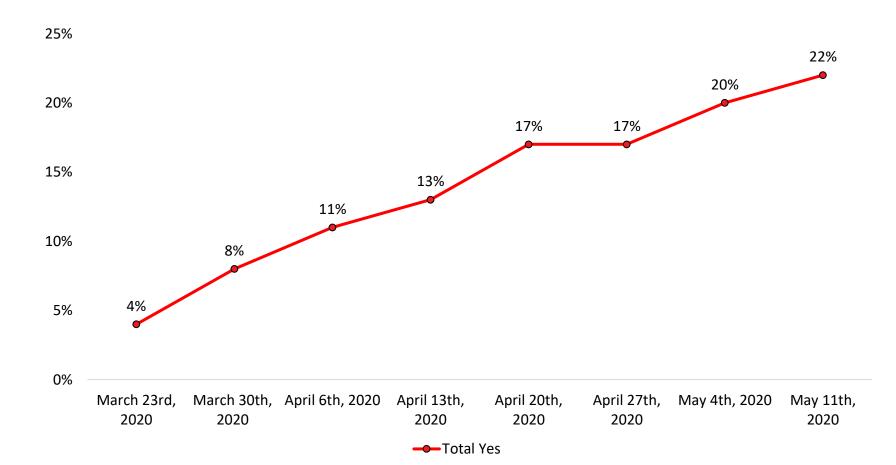
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Total YES	22%	23%	25%	25%	13%	20%	17%	<b>29%</b>	23%	17%	24%	24%	17%	20%	+2
Yes, a friend or family member who does not live with me	10%	9%	10%	12%	2%	13%	10%	13%	13%	7%	11%	11%	8%	10%	-
Yes, an acquaintance	12%	14%	14%	13%	9%	9%	8%	15%	11%	10%	13%	12%	9%	11%	+1
No	77%	77%	74%	74%	87%	79%	83%	70%	76%	83%	76%	75%	82%	79%	-2
Don't know	1%	0%	1%	1%	0%	2%	0%	2%	1%	0%	1%	1%	1%	0%	+1

### **RELATIVES INFECTED BY COVID-19 (Evolution)**



CTC7. Do you personally know someone who has received a diagnosis that they actually have the virus?

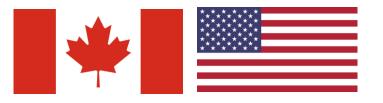
Base: All respondents



### **RELATIVES INFECTED BY COVID-19 (CANADA VS UNITED STATES)**



**CTC7.** Do you personally know someone who has received a diagnosis that they actually have the virus? Base: All respondents



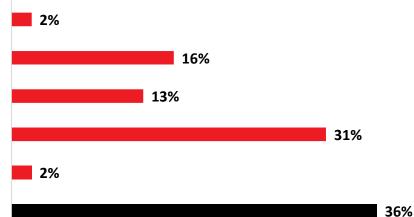
	TOTAL CANADA	TOTAL USA	Gap
Weighted n =	1,526	1,004	
Unweighted n =	1,526	1,004	
Total Yes	22%	29%	7
Yes, a friend or family member who does not live with me	10%	14%	4
Yes, an acquaintance	12%	13%	1
Νο	77%	70%	7
Don't know	1%	2%	1



### IMPACT OF THE PANDEMIC ON WORK SITUATION

CTC18: Since the beginning of the crisis have you...?

Base: All respondents (n=1,526)



...lost your job and pay permanently

...lost your job and pay temporarily

...lost some of your pay or lost some income from your work

...had no impact on my job

...had lost your job, but are now back at work

Not applicable (i.e. retired, at home, not in the work force)

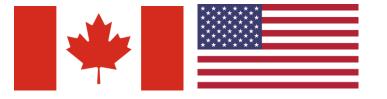
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
lost your job and pay permanently	2%	3%	2%	2%	2%	2%	2%	5%	1%	1%	3%	2%	2%	3%	-1
lost your job and pay temporarily	16%	16%	16%	16%	12%	20%	15%	22%	18%	<b>10%</b>	17%	15%	15%	16%	-
lost some of your pay or lost some income from your work	13%	6%	9%	14%	10%	16%	17%	19%	15%	7%	13%	12%	15%	13%	-
had no impact on my job	31%	33%	34%	30%	37%	27%	30%	30%	<b>49%</b>	17%	34%	32%	27%	31%	-
had lost your job, but are now back at work	2%	1%	3%	1%	4%	3%	0%	4%	1%	1%	2%	1%	2%	-	-
Not applicable (i.e. retired, at home, not in the work force)	36%	41%	35%	37%	35%	32%	34%	20%	17%	64%	32%	38%	38%	37%	-1

### IMPACT OF THE PANDEMIC ON WORK SITUATION (CANADA VS UNITED STATES)



CTC18: Since the beginning of the crisis have you...?

Base: All respondents



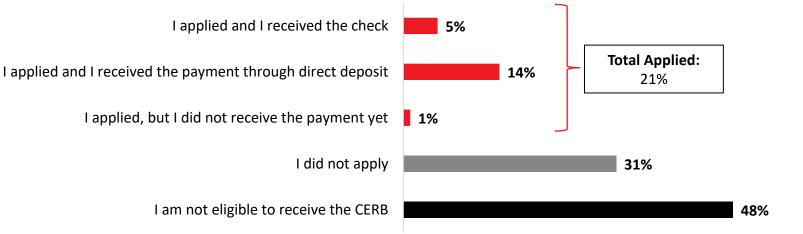
**TOTAL CANADA TOTAL USA** Gap Weighted n = 1,526 1,004 Unweighted n = 1,526 1,004 ...lost your job and pay permanently 2% 4% 2 16% ...lost your job and pay temporarily 10% 6 ...lost some of your pay or lost some income from your 13% 18% 5 work ...had no impact on my job 31% 30% 1 ...had lost your job, but are now back at work 2% 1 1% Not applicable (i.e. retired, at home, not in the work force) 36% 37% 1



### CANADA EMERGENCY RESPONSE BENEFIT (CERB)

CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?

Base: All respondents (n=1,526)



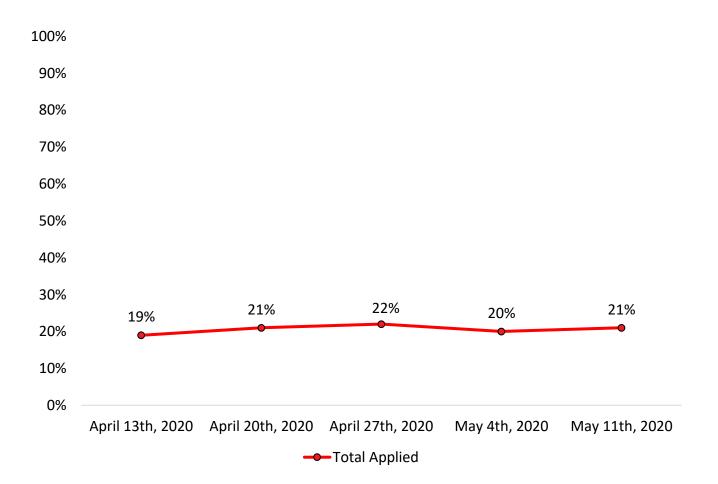
	TOTAL CANADA	ATL	QC	ON	MB/S K	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Total Applied	21%	17%	21%	21%	15%	21%	22%	32%	21%	<b>12%</b>	22%	19%	19%	20%	+1
I applied and I received the check	5%	2%	5%	6%	1%	4%	8%	8%	4%	4%	6%	4%	5%	4%	+1
I applied and I received the payment through direct deposit	14%	15%	14%	14%	14%	16%	11%	21%	16%	7%	15%	14%	13%	14%	-
I applied, but I did not receive the payment yet	1%	1%	2%	1%	0%	2%	3%	3%	1%	1%	1%	1%	1%	1%	-
I did not apply	31%	30%	35%	30%	29%	31%	27%	<b>26%</b>	39%	27%	31%	31%	31%	29%	+2
I am not eligible to receive the CERB	48%	52%	44%	49%	56%	47%	51%	42%	40%	61%	47%	50%	50%	51%	<b>-3</b>

### CANADA EMERGENCY RESPONSE BENEFIT (CERB) (Evolution)



CTC31: Have you applied to receive the Canada Emergency Response Benefit (CERB), which provides \$2,000 for workers who have stopped working because of COVID-19?

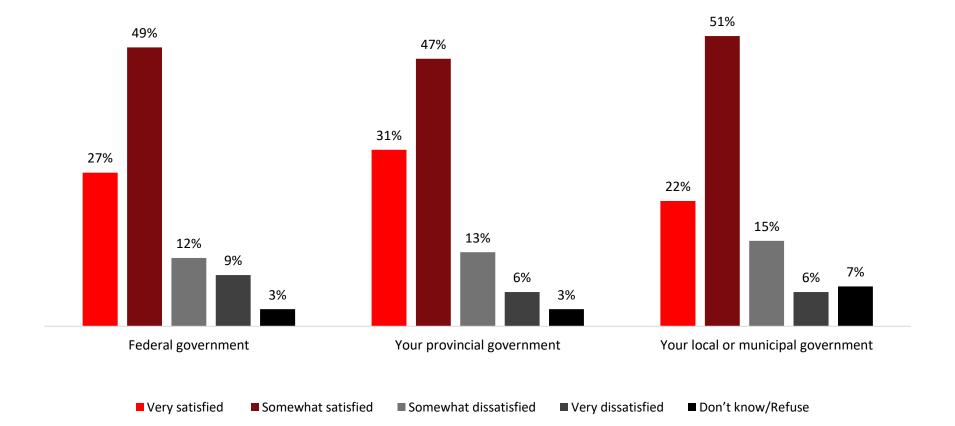
Base: All respondents



# SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents (n=1,526)



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents (n=1,526)

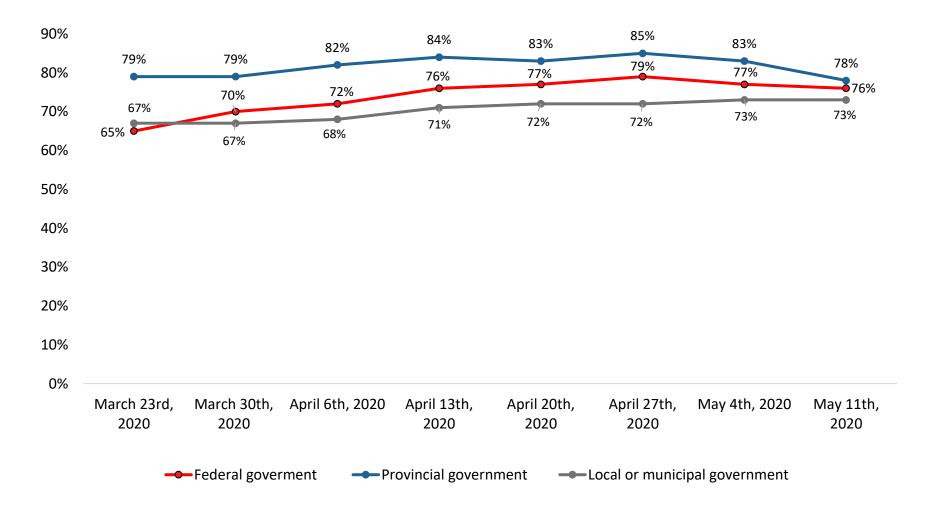
	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	BC	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
Federal government															
Total Satisfied	76%	75%	76%	75%	76%	70%	83%	77%	72%	79%	78%	77%	<b>70%</b>	77%	-1
Total Dissatisfied	21%	21%	22%	21%	23%	27%	15%	19%	25%	19%	19%	21%	26%	21%	-
Your provincial government															
Total Satisfied	78%	86%	77%	79%	74%	<b>62%</b>	88%	74%	76%	83%	81%	77%	75%	83%	-5
Total Dissatisfied	19%	8%	22%	17%	25%	35%	10%	22%	22%	15%	17%	20%	21%	15%	+4
Your local or municipal governmer	it														
Total Satisfied	73%	80%	70%	74%	71%	71%	73%	<b>67%</b>	72%	78%	74%	74%	69%	73%	-
Total Dissatisfied	20%	13%	20%	20%	25%	24%	21%	23%	21%	17%	21%	20%	21%	17%	+3

## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

### % Total Satisfied presented



## SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 - DETAILS



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents (n=1,526)





Doug Ford Brian Pallister

r Scott Moe

Jason Kenney

John Horgan

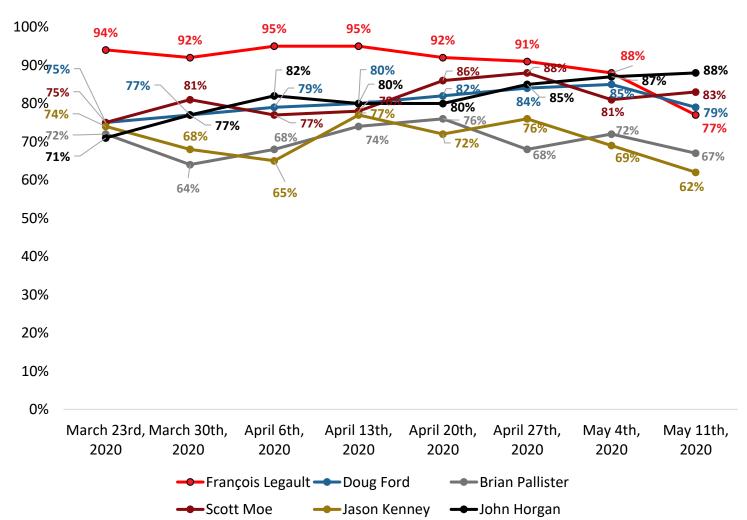
			Fiançois Legauit	Doug i olu	Dhan railister	50000 10000	Juson Kenney	
	TOTAL CANADA	Atlantic	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Weighted n =	1,526	104	358	586	54	46	171	207
Unweighted n =	1,526	100	421	603	65	61	125	151
Total Satisfied	78%	86%	77%	79%	67%	83%	62%	88%
Very satisfied	31%	54%	32%	30%	18%	23%	16%	38%
Somewhat satisfied	47%	32%	44%	49%	48%	61%	46%	50%
Total Dissatisfied	19%	8%	22%	17%	33%	16%	35%	10%
Somewhat dissatisfied	13%	4%	16%	12%	25%	7%	21%	7%
Very dissatisfied	6%	4%	6%	5%	9%	9%	15%	3%
Don't know/Refuse	3%	6%	1%	4%	0%	1%	3%	2%

### SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 (Evolution)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by your provincial government?

Base: All respondents



### % Total Satisfied presented

### SATISFACTION WITH THE MEASURES PUT IN PLACE TO FIGHT COVID-19 – (CANADA VS UNITED STATES)



CTC10. To this day, are you satisfied or not with the measures put in place to fight the COVID-19 (Coronavirus) pandemic by the following? Base: All respondents

|--|

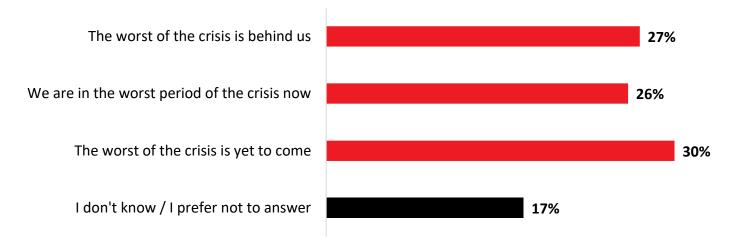
	TOTAL CANADA	TOTAL USA	Gap
Weighted n	= 1,526	1,004	
Unweighted n % "Satisfied" presented	1,526	1,004	
Federal government/The US President	76%	45%	31
Your provincial government/Your State government	78%	65%	13
Your local or municipal government	73%	65%	8

### **EVOLUTION OF THE COVID-19 PANDEMIC**



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada?

Base: All respondents (n=1,526)



	TOTAL CANADA	ATL	QC	ON	MB/SK	АВ	вс	18-34	35-54	55+	Urban	Sub- urban	Rural	TOTAL May 4 <sup>th</sup>	Gap
Weighted n =	1,526	104	358	586	100	171	207	416	520	590	602	605	289	1,526	
Unweighted n =	1,526	100	421	603	126	125	151	423	506	597	638	578	283	1,526	
The worst of the crisis is behind us	27%	38%	<b>16%</b>	27%	27%	28%	37%	29%	26%	26%	25%	29%	28%	22%	+5
We are in the worst period of the crisis now	26%	18%	37%	26%	24%	15%	21%	26%	22%	29%	30%	25%	<b>20%</b>	29%	-3
The worst of the crisis is yet to come	30%	25%	37%	28%	31%	37%	20%	31%	32%	28%	28%	31%	32%	31%	-1
I don't know / I prefer not to answer	17%	19%	10%	18%	18%	20%	22%	14%	20%	17%	17%	15%	20%	18%	-1

### EVOLUTION OF THE COVID-19 PANDEMIC (CANADA VS UNITED STATES)



CTC20: What statement best describes your personal opinion of the COVID-19 crisis for Canada/United States?

Base: All respondents



		TOTAL CANADA	TOTAL USA	Gap
	Weighted n =	1,526	1,004	
	Unweighted n =	1,526	1,004	
The worst of the crisis is behind us		27%	26%	1
We are in the worst period of the crisis now		26%	26%	-
The worst of the crisis is yet to come		30%	33%	3
I don't know / I prefer not to answer		17%	15%	2

### **VOTING INTENTIONS - FEDERAL ELECTIONS**



INTENTIONS BEFORE

CTC37. If federal elections were held today, for which political party would you be most likely to vote? Would it be for...? *In the event a respondent had no opinion, the following prompting question was asked:* Even if you have not yet made up your mind, for which of the following political parties would you be most likely to vote? Would it be for the ...

Base: All respondents (n=1,526), except for the Bloc Québécois, Quebecers only

													THE CO	OVID-19 CR	ISIS
														$\mathbf{\Lambda}$	
	TOTAL Canada	TOTAL Decided voters	ATL	QC	ON	MB/SK	АВ	BC	Male	Female	18-34	35-54	55+	January 22 <sup>nd</sup> , 2020	Gap
Weighted n =	1,526	1,213	86	274	457	85	150	163	624	589	317	396	500	1,289	
Unweighted n =	1,526	1,217	82	321	473	105	112	124	644	573	323	388	506	1,327	
Liberal Party of Canada	32%	41%	56%	35%	50%	<b>26%</b>	27%	35%	39%	43%	37%	43%	41%	31%	+10
Conservative Party of Canada	23%	28%	22%	17%	29%	44%	44%	29%	31%	25%	23%	31%	30%	32%	-4
New Democratic Party of Canada	13%	17%	14%	<b>10%</b>	14%	17%	25%	29%	14%	19%	28%	<b>13%</b>	1 <b>3</b> %	19%	-2
Bloc Québécois	5%	7%	-	30%	-	-	-	-	-	-	-	-	-	8%	-1
Green Party of Canada	5%	6%	6%	6%	7%	11%	3%	6%	7%	6%	8%	6%	5%	8%	-2
another party	1%	1%	2%	2%	0%	3%	1%	1%	2%	1%	1%	2%	1%	2%	-
l would not vote	4%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
I would cancel my vote	1%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
l don't know	12%	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Refusal	3%	-	-	-	-	-	-	-	-	-	-	-	-	-	-



# PROOF: eLEARNING

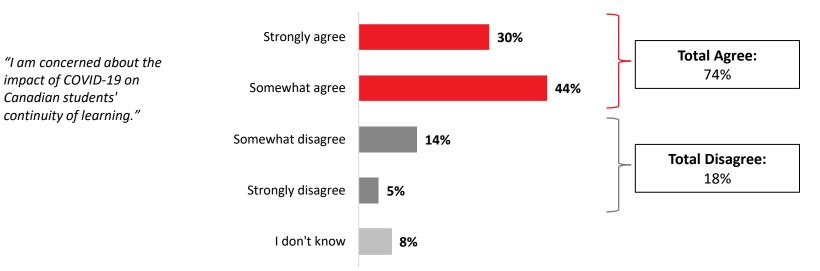
COVID-19 Omni: Week of May 8-11, 2020

# THREE-QUARTERS ARE CONCERNED ABOUT THE IMPACT OF COVID-19 ON THE CONTINUITY OF LEARNING FOR CANADIAN STUDENTS.



CP1-3. To what extent do you agree or disagree with the following.

Base: All respondents (n=1526)



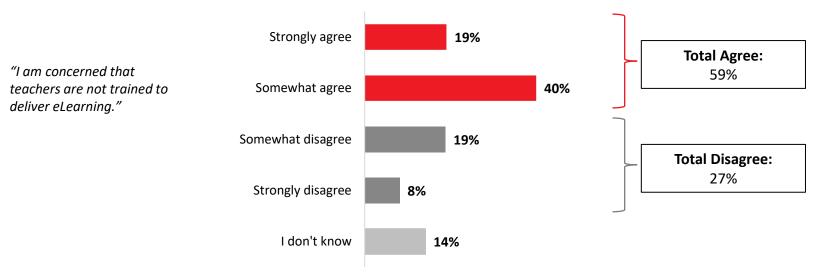
		AC	AGE REGION		iION	CHILDREN <18 IN HOUSEHOLD		IMPORTANT FOR STUDENTS TO GRADUATE WITH DIGITAL SKILLS		COMFORTABLE GOING TO SCHOOLS / DAYCARE	
	TOTAL CANADA	<55	55+	QC	RoC	YES	NO	AGREE	DISAGRE	AGREE	DISAGREE
Unweighted Total	1,526	929	597	421	1105	422	1090	1333	98	306	702
AGREE	74%	73%	77%	66%	77%	76%	74%	80%	55%	72%	78%
Strongly agree	30%	32%	27%	20%	34%	38%	27%	32%	25%	36%	33%
Somewhat agree	44%	40%	50%	46%	43%	38%	46%	47%	29%	36%	44%
DISAGREE	18%	19%	16%	25%	16%	20%	17%	17%	43%	23%	18%
Somewhat disagree	14%	14%	12%	20%	12%	15%	13%	13%	31%	16%	14%
Strongly disagree	5%	5%	4%	5%	5%	5%	5%	4%	13%	7%	4%
l don't know	8%	8%	7%	9%	7%	4%	9%	3%	2%	5%	4%

# SIX-IN-TEN AGREE THEY ARE CONCERNED THAT TEACHERS ARE NOT TRAINED TO DELIVER E-LEARNING.



CP1-4. To what extent do you agree or disagree with the following.

Base: All respondents (n=1526)



		AGE		REGION		CHILDREN <18 IN HOUSEHOLD		CONCERNED ABOUT IMPACT OF COVID-19 ON STUDENTS' LEARNING		IMPORTANT FOR STUDENTS TO GRADUATE WITH DIGITAL SKILLS	
	TOTAL CANADA	<55	55+	QC	RoC	YES	NO	AGREE	DISAGRE	AGREE	DISAGRE
Unweighted Total	1,526	929	597	421	1105	422	1090	1141	279	1333	98
AGREE	59%	58%	61%	55%	60%	60%	58%	68%	41%	64%	37%
Strongly agree	19%	21%	16%	19%	19%	21%	19%	22%	10%	21%	13%
Somewhat agree	40%	37%	44%	36%	41%	40%	40%	45%	31%	44%	25%
DISAGREE	27%	30%	22%	32%	25%	31%	25%	22%	52%	27%	53%
Somewhat disagree	19%	20%	16%	26%	17%	21%	18%	17%	33%	19%	37%
Strongly disagree	8%	9%	6%	7%	9%	10%	8%	6%	19%	8%	16%
l don't know	14%	12%	17%	13%	15%	9%	16%	10%	7%	9%	9%

# TWO-THIRDS THINK THAT USING E-LEARNING TO DELIVER EDUCATION TO CANADIAN STUDENTS WILL CONTINUE TO BE USED WHEN THINGS RETURN TO



### NORMAL.

CP1-5. To what extent do you agree or disagree with the following.

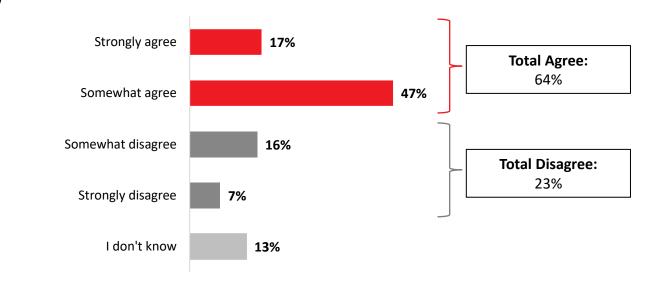
Base: All respondents (n=1526)

"I think using eLearning to

continue to be used when things return to normal."

deliver education to

Canadian students will



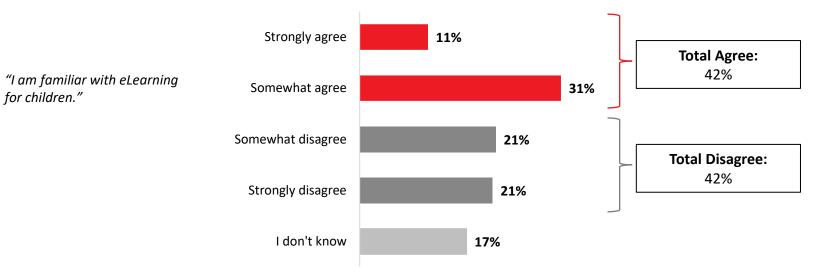
		AGE		REGION		CHILDREN <18 IN HOUSEHOLD		CONCERNED ABOUT IMPACT OF COVID-19 ON STUDENTS' LEARNING		IMPORTANT FOR STUDENTS TO GRADUATE WITH DIGITAL SKILLS	
	TOTAL CANADA	<55	55+	QC	RoC	YES	NO	AGREE	DISAGRE	AGREE	DISAGRE
Unweighted Total	1,526	929	597	421	1105	422	1090	1141	279	1333	98
AGREE	64%	63%	65%	64%	64%	61%	65%	67%	68%	70%	37%
Strongly agree	17%	18%	15%	14%	18%	16%	17%	17%	20%	18%	10%
Somewhat agree	47%	46%	50%	50%	46%	45%	48%	50%	48%	51%	27%
DISAGREE	23%	24%	21%	25%	22%	27%	21%	24%	27%	22%	56%
Somewhat disagree	16%	16%	16%	18%	15%	17%	15%	16%	21%	15%	35%
Strongly disagree	7%	8%	5%	7%	7%	11%	6%	8%	6%	6%	21%
l don't know	13%	13%	14%	11%	14%	12%	14%	10%	5%	8%	7%

### FOUR-IN-TEN SAY THEY ARE FAMILIAR WITH E-LEARNING FOR CHILDREN, ALTHOUGH THAT NUMBER RISES BY 12 POINTS FOR THOSE WITH CHILDREN <18 IN THE HOUSEHOLD.



CP1-6. To what extent do you agree or disagree with the following.

Base: All respondents (n=1526)



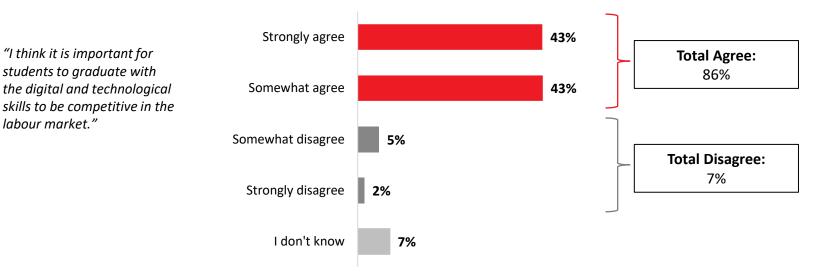
		AGE		REGION		CHILDREN <18 IN HOUSEHOLD		CONCERNED ABOUT IMPACT OF COVID-19 ON STUDENTS' LEARNING		IMPORTANT FOR STUDENTS TO GRADUATE WITH DIGITAL SKILLS	
	TOTAL CANADA	<55	55+	QC	RoC	YES	NO	AGREE	DISAGRE	AGREE	DISAGRE
Unweighted Total	1,526	929	597	421	1105	422	1090	1141	279	1333	98
AGREE	42%	46%	35%	40%	42%	54%	37%	44%	47%	45%	32%
Strongly agree	11%	12%	8%	11%	11%	14%	9%	11%	11%	11%	14%
Somewhat agree	31%	34%	27%	30%	32%	40%	27%	33%	35%	34%	19%
DISAGREE	42%	41%	42%	40%	42%	37%	44%	43%	44%	42%	58%
Somewhat disagree	21%	22%	20%	22%	21%	22%	21%	22%	22%	21%	33%
Strongly disagree	21%	19%	22%	19%	21%	15%	23%	21%	22%	21%	24%
l don't know	17%	13%	23%	19%	16%	8%	20%	13%	9%	13%	10%

### MOST AGREE THAT IT IS IMPORTANT FOR STUDENTS TO GRADUATE WITH THE DIGITAL AND TECHNOLOGICAL SKILLS TO BE COMPETITIVE IN THE LABOUR MARKET.



CP1-8. To what extent do you agree or disagree with the following.

Base: All respondents (n=1526)



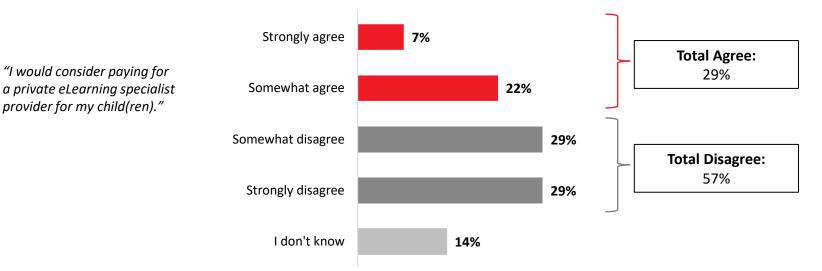
		AGE		REG	ION	CHILDRE HOUSE	N <18 IN EHOLD	CONCERNED ABOUT IMPACT OF COVID-19 ON STUDENTS' LEARNING		
	TOTAL CANADA	<55	55+	QC	RoC	YES	NO	AGREE	DISAGRE	
Unweighted Total	1,526	929	597	421	1105	422	1090	1141	279	
AGREE	86%	83%	90%	85%	86%	83%	87%	92%	80%	
Strongly agree	43%	38%	50%	36%	45%	41%	44%	48%	35%	
Somewhat agree	43%	45%	40%	49%	41%	42%	43%	45%	46%	
DISAGREE	7%	8%	4%	6%	7%	11%	5%	5%	16%	
Somewhat disagree	5%	6%	3%	5%	5%	9%	4%	4%	11%	
Strongly disagree	2%	2%	1%	1%	2%	2%	1%	1%	5%	
l don't know	7%	9%	6%	9%	7%	6%	8%	3%	4%	

# THREE-IN-TEN PARENTS WOULD CONSIDER PAYING FOR A PRIVATE E-LEARNING SPECIALIST FOR THEIR CHILDREN; ABOUT SIX-IN-TEN SAY THEY WOULD NOT.



CP1-1. To what extent do you agree or disagree with the following.

Base: Parents of children <18 (n=422)



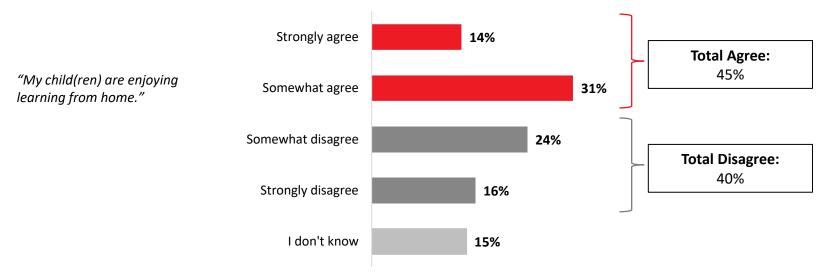
		AC	AGE		ION	CHILDREN <18 IN HOUSEHOLD					IMPORTANT FOR STUDENTS TO GRADUATE WITH DIGITAL SKILLS	
	TOTAL CANADA	<35	35+	QC	RoC	12 AND OLDER	12+ AND <12	YOUNGER THAN 12	AGREE	DISAGRE	AGREE	DISAGRE
Unweighted Total	422	142	280	117	305	127	89	206	326	79	353	45
AGREE	29%	30%	28%	34%	27%	28%	29%	30%	32%	20%	32%	24%
Strongly agree	7%	8%	7%	11%	6%	10%	3%	7%	9%	1%	8%	3%
Somewhat agree	22%	22%	22%	23%	21%	18%	26%	22%	23%	19%	23%	21%
DISAGREE	57%	48%	63%	52%	59%	56%	66%	54%	56%	71%	58%	68%
Somewhat disagree	29%	24%	31%	25%	30%	30%	37%	24%	29%	34%	30%	34%
Strongly disagree	29%	24%	31%	27%	29%	26%	29%	30%	27%	36%	28%	35%
l don't know	14%	22%	9%	14%	14%	16%	5%	16%	12%	9%	10%	7%

### NEARLY HALF OF PARENTS SAY THEIR CHILDREN ARE ENJOYING LEARNING FROM HOME; FOUR-IN-TEN SAY THEY DISAGREE THEIR CHILDREN ARE ENJOYING IT.



CP1-2. To what extent do you agree or disagree with the following.

Base: Parents of children <18 (n=422)



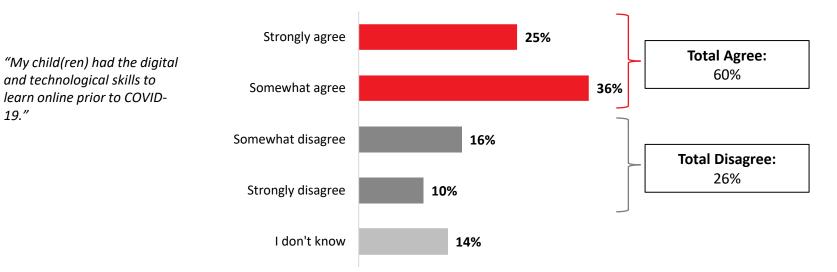
		AC	GE	REG	REGION CHILDREN <18 IN HOUSEHC		USEHOLD	IMPACT OF (	ED ABOUT COVID-19 ON LEARNING	ANT FOR D GRADUATE TAL SKILLS	JATE COMFORTABLE GOING			
	TOTAL CANADA	<35	35+	QC	RoC	12 AND OLDER	12+ AND <12	YOUNGER THAN 12	AGREE	DISAGRE	AGREE	DISAGRE	AGREE	DISAGREE
Unweighted Total	422	142	280	117	305	127	89	206	326	79	353	45	147	245
AGREE	45%	43%	46%	40%	47%	41%	50%	46%	43%	59%	48%	37%	49%	42%
Strongly agree	14%	17%	12%	7%	16%	13%	11%	16%	13%	16%	15%	13%	17%	12%
Somewhat agree	31%	26%	34%	33%	31%	28%	39%	30%	30%	43%	33%	24%	32%	31%
DISAGREE	40%	33%	44%	38%	41%	48%	44%	33%	45%	30%	41%	50%	37%	44%
Somewhat disagree	24%	21%	26%	28%	23%	28%	29%	19%	25%	25%	25%	31%	23%	27%
Strongly disagree	16%	12%	18%	10%	18%	20%	15%	14%	20%	5%	16%	19%	15%	17%
l don't know	15%	25%	9%	22%	12%	11%	6%	21%	12%	10%	11%	13%	14%	13%

# SIX-IN-TEN PARENTS SAY THEIR CHILDREN HAD THE DIGITAL AND TECHNIOLOGICAL SKILLS TO LEARN ONLINE PRIOR TO THE COVID-19 PANDEMIC.



CP1-7. To what extent do you agree or disagree with the following.

Base: Parents of children <18 (n=422)



		AGE		REGION		CHILDRE	N <18 IN HO	USEHOLD			IMPORTANT FOR STUDENTS TO GRADUATE WITH DIGITAL SKILLS	
	TOTAL CANADA	<35	35+	QC	RoC	12 AND OLDER	12+ AND <12	YOUNGER THAN 12	AGREE	DISAGRE	AGREE	DISAGRE
Unweighted Total	422	142	280	117	305	127	89	206	326	79	353	45
AGREE	60%	46%	68%	55%	62%	74%	77%	44%	63%	58%	66%	39%
Strongly agree	25%	18%	28%	15%	28%	38%	25%	16%	24%	29%	27%	14%
Somewhat agree	36%	28%	40%	40%	34%	35%	53%	28%	39%	29%	39%	24%
DISAGREE	26%	31%	23%	29%	25%	18%	21%	34%	26%	32%	24%	51%
Somewhat disagree	16%	20%	14%	20%	15%	12%	16%	18%	15%	22%	15%	32%
Strongly disagree	10%	11%	9%	10%	10%	5%	5%	15%	10%	10%	9%	19%
l don't know	14%	23%	9%	15%	13%	9%	2%	22%	11%	10%	10%	10%









#### **Sampling Frame**

Participants were randomly selected from LEO's online panel.

Leger owns and manages an Internet panel that includes more than 400,000 Canadians coast to coast. An online panel consists of Web users profiled according to different demographic variables. The majority of Leger's panel members (60%) were randomly recruited over the phone in the past ten years, which makes this panel very similar to the current Canadian population on a number of demographic characteristics. Moreover, 35% of panellists were recruited through affiliate programs and 5% through partner campaigns and programs.

To be eligible, respondents were required to be 18 years of age or older.



## **DETAILED METHODOLOGY**

### Weighted and Unweighted Sample

The table below presents the Canadian geographic distribution of respondents before weighting.

Province	Unweighted	Weighted
British Columbia	151	207
Alberta	100	104
Manitoba/Saskatchewan	126	100
Ontario	603	586
Quebec	421	358
Atlantic	100	104

The table below presents the American geographic distribution of respondents before weighting.

US region	Unweighted	Weighted
NorthEast	225	180
MidWest	199	218
South	316	372
West	264	234



### **DETAILED METHODOLOGY**

### Weighted and Unweighted Sample for Canada

The following tables present the demographic distribution of respondents according to gender, age and language (mother tongue) for Canada.

GENDER	Unweighted	Weighted
Male	766	741
Female	760	785

AGE	Unweighted	Weighted
Between 18 and 34	423	416
Between 35 and 54	506	520
55 or over	597	590

LANGUAGE (MOTHER TONGUE)	Unweighted	Weighted
English	928	996
French	364	317
Other	233	211

The sample thus collected has a minimum weighting factor of 0.1419 and a maximum weighting factor of 4.0017. The weighted variance is 0.4072.



### **DETAILED METHODOLOGY**

### Weighted and Unweighted Sample for The United States

The following tables present the demographic distribution of respondents according to gender and age for The United States.

GENDER	Unweighted	Weighted
Male	504	487
Female	500	517

AGE	Unweighted	Weighted
Between 18 and 29	118	221
Between 30 and 39	184	173
Between 40 and 49	190	187
Between 50 and 64	304	251
65 or older	208	173

The sample thus collected has a minimum weighting factor of 0.1419 and a maximum weighting factor of 4.0017. The weighted variance is 0.4072.



## **OUR SERVICES**

• Leger Marketing research and polling

• Leger Metrics Real-time VOC satisfaction measurement

• Leger Analytics Data modeling and analysis

• Legerweb Panel management

- Leger Communities Online community management
- Leger Digital Digital strategy and user experience
- International Research
  Worldwide Independent Network (WIN)

600 EMPLOYEES









CALGARY | EDMONTON | MONTREAL | PHILADELPHIA QUEBEC CITY | TORONTO | VANCOUVER | WINNIPEG

## **OUR CREDENTIALS**





Leger is a member of <u>ESOMAR</u> (European Society for Opinion and Market Research), the global association of opinion polls and marketing research professionals. As such, Leger is committed to applying the <u>international ICC/ESOMAR</u> code of Market, Opinion and Social Research and Data Analytics.



Leger is also a member of the <u>Insights Association</u>, the American Association of Marketing Research Analytics.



## We know Canadians









